



## IN/visible

*It is invisible. We want to show the spectator the unseen and the invisible. Invisible places in the city which have remained so far unseen. Invisible private spaces of other people. Invisible artists hidden behind their works. Invisible thoughts – covered by a layer of contemporary reality. We would like to help the spectator uncover all this and render it visible. And that's why we want to be seen. We want to attack the spectators visibly, to drag them into our world of illusion and fantasy. We will attack people from shop windows and from windows of residential houses. Streets and the whole city will turn into a gallery inviting people to play, to stop and think about everyday reality. Invisible and visible, hidden and opened, uncovering and attacking.*

## IN/visible

## PHOTOfestival Olomouc 08

### \_photo5

A civic association whose aim is to support photographic activities in the broader context of visual arts and with regard to their social role and meaning. The association organizes exhibitions, performances, workshops and lectures.

### \_members of the association and the organizing team

BcA. Daniela Deutelbaum, BcA. Jaroslav Dufek, Bc. Martin Cenkl, Ivana Dvorská, Tereza Pařízková, Mgr. Lukáš Cetera, Mgr. Mirek Krša

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### \_time

1st April – 27th April 2008

### places

Private flats - Ztracena 4, Karoliny Svetle 16

Non-residential premises

Historical property – the old brew house in the centre of the city

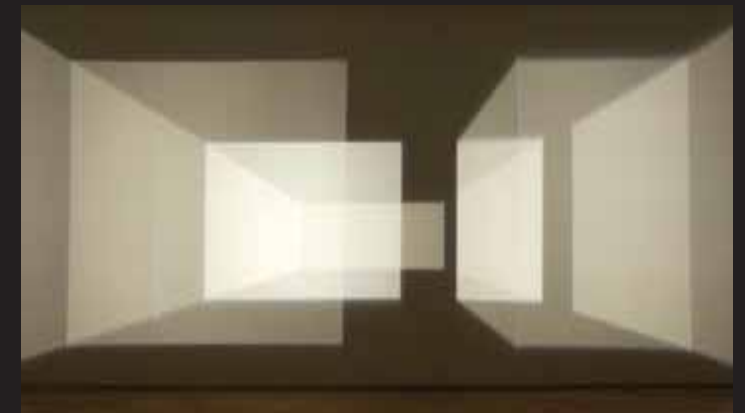
Closed courts in the centre of the city

Public places of the city Olomouc- shop windows (Denisova and Ztracena Street)

### basic characteristics

The conception of the first year reflects the plurality of contemporary photography, the plurality of topics, concepts, styles and techniques. We believe that photography offers one of the possible methods of reading the world of today, which is characterized by the constant flooding of visual images. Extra attention will be directed to the work of the youngest generation of photographers and visual artists. The IN/VISIBLE festival responds to the inevitable establishment of the era of digital photography and presents all the new possibilities offered by this medium.

The polarity of the hidden versus the public, contained in the very name of the festival, is also reflected in the form of presentation. Photographs will be placed in many galleries in Olomouc, in public places or in private flats. For one month, photography will become the medium of a new and different experience of the city and new unforeseen social interactions.



**\_exhibitions/ topics/ supporting activities**

**\_IN/v**

**\_Exhibition in the private flat (Ztracena Street)**

Video art and photographs took by the different authors will be naturally laid out in the flat. The point is that the inhabitants will be still present in the flat while the festival is in process.



**\_Criminalistic photography**

The pictures from the Czech criminologists' archives will be coordinated by trustee.

This exhibition should be supported by AFO 2008 (Academia Film Olomouc) and take place on the "main" place of the festival.

**\_"Graduation photographs" in the shop windows**

The aim of this part of exhibition - that will be placed into the public places - is bricking up the shop windows and some of the main streets in Olomouc (Denisova, Ztracena Street). All the photos and collections will be arranged to the shop windows like the graduation photographs (it's the Czech habit to put the graduation photographs into the shop windows, people are used to it).

**\_Accompanying exhibitions, workshops and other**

Our idea is to make a many outstanding accompanying exhibitions within IN/visible 2008 as our main goal is to create a place for communication by the art and also for discussion about the art.

We would appreciate if there will originate the dialogue and cooperation between the participants of workshops, lectures and discussions.

**\_Contest between the Art Schools of Photography**

Students from Czech Schools of Photography (six of them in the Czech Republic) will be invited to participate in the pleasant contest.

**\_Suported**

The Festival is organised under patronage of primator of the Olomouc city Martin Novotny and Doc. Jindřich Štreit.

**\_ Photographs and its trustees**

Attendants and learners will have occasion for questions and confrontations with the trustees that will introduce their philosophy and opinion during their lectures.

Implication in the festival up to now promised: Pavel Vancat, Tomas Pospech and hopefully the others...

**[\\_a website about contemporary photography and visual arts](#)**

We are currently working on a website offering information about contemporary visual arts in the Czech Republic with the main focus being placed on photography. In the future, the website should include a database.

